

LETTER TO EDITOR

Thanks for article on local banks

EDITOR:

Thank you for Noreen Lewis Cochran's thoughtful [July 14] article on local banks that are thriving. Indeed, amongst much news of economic and banking doom and gloom, there are positive stories of banks that are thriving and working hard to serve the needs of consumers.

As you so aptly noted, banks that are thriving in this challenging environment do so by focusing on core values, as well as product and service innovation. Many of the stronger banks are community banks, and many of those have realized that a return to what you might call old-fashioned service is as vital as ever to banking consumers.

Thanks for highlighting banking success stories, and for your ongoing community coverage.

Charles B. Crawford Jr.

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