



## PRIVATE BANK *of Buckhead*



### Fourth Anniversary promotion a 'win' for James M. (Jim) Caswell IV

**Atlanta** – Buckhead resident James M. (Jim) Caswell, IV, recently won \$250 when Private Bank of Buckhead held the first of four monthly drawings in its Fourth Anniversary Promotion.

In the promotion, which runs through April, the bank's customers simply have to make a deposit remotely during each of the first four months of the year (January through April), so there is still an opportunity for three more people to win \$250 each. No purchase necessary to enter or win.

Caswell, who was selected at random, is the Property Manager for Piedmont Center Associates.

The bank, which officially opened December 11, 2006, decided to focus its Fourth Anniversary Promotion on Remote Deposit and Online Check Deposit services, two of its popular products. Remote Deposit allows businesses to make deposits into their PBB accounts from easy-to-use bank-provided scanners. Online Check Deposit provides the same capability for individuals and small businesses that can use their own desktop scanners to make PBB account deposits.

*More...*

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“These remote deposit processes utilize an electronic image of your checks in order to give you a bank-from-your-desk option,” says Brian McGuire, vice president of Treasury Management Services, “so we played with that idea a bit and came up with ‘a picture is worth a thousand dollars.’ This is a great way to introduce even more people to this free technological convenience...and to say thank you four times to help celebrate four great years in business.”

To learn more about remote deposit services, visit [www.PrivateBankOfBuckhead.com](http://www.PrivateBankOfBuckhead.com) or contact McGuire at [BrianMcGuire@PrivateBankOfBuckhead.com](mailto:BrianMcGuire@PrivateBankOfBuckhead.com) or 404-264-7956. There’s even a demonstration video on the bank’s homepage featuring PBB clients (look for “see what our clients are saying about Online Check Deposit services...”).

Private Bank of Buckhead brings a private banking approach to all clients across all functions of the bank. The bank also is designated a Preferred Lender by the U.S. Small Business Administration, and recently added a dedicated mortgage solutions unit, Private Mortgage Services. It is located in Piedmont Center (Building Three).

**More Information:**

NO PURCHASE NECESSARY TO ENTER OR WIN. For details, full terms and conditions, and how to enter without having an account or making a deposit, see the Official Sweepstakes Rules, which are available by calling the bank: 404-264-7979.

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