



# PRIVATE BANK *of Buckhead*

## NEWS RELEASE



Rick Huddleston



Donny Jackson



Jill Jinks



Jeff Lemming

## Profitability and growth, with quality remaining paramount

*Plus four directors re-elected*

**Atlanta, April 23, 2010** – At its annual meeting April 22, shareholders of Private Bancshares, the parent company of Private Bank of Buckhead, heard from Chairman, President and CEO Charlie Crawford who shared bank financial results noting that the bank has become consistently profitable on a quarterly basis and for the year; a significant achievement for a bank beginning its fourth year in a challenging economy. In fact, the bank’s projected revenue growth for 2010 is 47 percent, Crawford noted.

“Our strategy has been and always will include three overriding objectives that we balance – quality, profitability and growth, focusing on quality rather than quantity in terms of relationships, loans and deposits,” he says. “Clients have responded well to our emphasis on tailored banking relationships.”

“As an example,” Crawford says, “our recently completed client satisfaction survey tells us that individual and business clients alike appreciate our tailored service focus, our emphasis on safety and soundness, and the benefits of our technology offerings. We garnered a 94 percent satisfaction rating, and 98 percent of respondents say they have or would refer a friend to Private Bank of Buckhead.”

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He also reminded shareholders that the bank is really leveraging “the top-flight talent you’ve come to know as your personal bankers,” highlighting the fact that the bank has added senior banking veterans and promoted key players within.

In other news from the meeting, shareholders of Private Bancshares re-elected four of 12 board members: Rick Huddleston, Donny Jackson, Jill Jinks and Jeff Lemming were re-elected to three-year terms.

Huddleston is General Manager of CompuCredit; Jackson is a retired executive with InterCept, Inc.; Jinks is President & CEO of Insurance House; and Lemming is a Sector Leader with The Caldwell Partners. Other members of the board, who did not stand for re-election, are: Joel Arogeti, Marvin Banks, Frank Bell, Marc Bromley, Adolph Casal, Charlie Crawford, M. Bryan Freeman and Jim Givan.

Private Bank of Buckhead ([www.PrivateBankofBuckhead.com](http://www.PrivateBankofBuckhead.com)) serves both businesses and individuals, bringing a private banking approach to all clients across all functions of the bank.

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