



PRIVATE BANK

of Buckhead

NEWS RELEASE
January 22, 2010

Winning strategy is recognized

A special message from Charlie Crawford, our chairman, president and CEO:

I am pleased to share with you the news that Private Bank of Buckhead was selected by the Buckhead Business Association (BBA) as one of five winners of the 2009 Buckhead Business Award.

Our team — including some of our directors and other shareholders — was honored yesterday at the BBA's annual awards luncheon at the Atlanta History Center. We were certainly in good company as Craft (restaurant), David Gallery/Picture Exchange, Pizza Fusion and the W Atlanta Buckhead were the other winners. Our congratulations go to all of them, especially the W Atlanta Buckhead, which was named the Overall Winner.

We are proud of this recognition because, among other things, it recognizes Private Bank of Buckhead's strong commitment to our home community. The bank's team members take community service seriously, serving as stalwart volunteers and officers in organizations in Buckhead and beyond.

Such involvement is just part of our promise to you as local decision makers who are invested, physically and financially, in making sound financial decisions that support the community. For clients, that means you have the confidence of building a relationship with bankers and a bank that have roots in the community.

Thank you again for being part of Private Bank of Buckhead. We share this award with you.

Private Bank of Buckhead (www.PrivateBankOfBuckhead.com) brings a private banking approach to all clients across all functions of the bank.

FIRST CLASS SERVICE. FIRST NAME BASIS.