



PRIVATE BANK

of Buckhead

NEWS RELEASE



Brent Adams

Adams appointed to City Ethics Board

Brent Adams nominated for role by the Metro Atlanta Chamber of Commerce

Atlanta, June 29, 2011 – Brent Adams, executive vice president and senior banking officer of Private Bank of Buckhead, has been appointed to the City of Atlanta Board of Ethics. Adams, who will serve a three-year term of office, was nominated by the Metro Atlanta Chamber of Commerce.

The Board of Ethics is an independent, citizen-appointed board that works to ensure honesty, openness and integrity in city government by enforcing the city's ethical standards of conduct. Nominees to the board undergo an extensive background check.

“Ethics is of course a vital component of business,” says the bank’s Charlie Crawford. “Especially in an era of flagging citizen confidence in government and business. That’s why it’s all the more important that some of our community investment be service to a body such as this, and Brent is well-suited to the role.”

Adams has overall responsibility for leading Private Bank of Buckhead’s business development activities and is responsible for leadership of its community development efforts. He began his banking career with Bank South, and later worked for Wachovia, The Buckhead Bank and Riverside Bank. In addition to the Board of Ethics, Adams is an active community leader in many other ways.

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“I am honored to be entrusted with the sensitive issues involving ethical matters,” he says. “I’m all the more honored that I follow colleagues who have helped set such a high standard.” Adams refers to the fact that Crawford previously served on the City of Atlanta Board of Ethics, as did one of the bank’s newest board members, John Lewis, Jr., who served that body for five years, including three years as its Chair.

Private Bank of Buckhead (www.PrivateBankOfBuckhead.com) brings a private banking approach to all clients across all functions of the bank. The bank also is designated a Preferred Lender by the U.S. Small Business Administration, and recently added a dedicated mortgage solutions unit, Private Mortgage Services. It is located in Piedmont Center (Building Three).

The city’s ethics code covers subjects ranging from conflicts of interest and public disclosure of assets and income of elected officials and certain employees to provisions for a fair process for addressing ethical questions and disciplining of violators. The ethics code covers a broad range of people from city electeds and employees to city board and commission members and companies doing business with the city. The ethics board’s staff provides ethics training, gives advice about the law, administers the financial disclosure program, accepts complaints, conducts investigations and brings enforcement actions.



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