



PRIVATE BANK *of Buckhead*

NEWS RELEASE



Carol Lynn Upshaw

Carol Lynn Upshaw joins Private Bank of Buckhead

Atlanta, October 29, 2010 – Private Bank of Buckhead announces the addition of Carol Lynn Upshaw, who joins the bank as a Vice President in the bank’s Private Mortgage Services division.

“Carol Lynn has nearly 20 years’ experience in the mortgage industry and has been a Georgia Association of Mortgage Brokers (GAMB) ‘Top Gun’ for eight consecutive years,” says Steven T. Alexander, president of Private Mortgage Services, “and we’re proud to add her expertise and industry leadership to our seasoned team.”

Prior to joining Private Mortgage, Upshaw was principal of Upshaw Lending Professionals. “I have long known Steven (Alexander) through GAMB and share the same approach to complete client satisfaction,” she says. “I genuinely appreciate serving my clients in what you might call the old-fashioned way – with tailored, high-touch service – along with the latest products and technology. It is exciting to be part of this terrific hybrid approach through which we can bring existing and new clients an even broader range of mortgage solutions.”

Upshaw was for a time a regular guest on Money Matters with Wes Moss on AM 750 and now 95.5 FM news talk WSB, discussing what’s current in the mortgage industry in Atlanta. She serves on the board of the Kimberly Kim Foundation, which provides much-needed “gap” funding to Emory’s ALS (amyotrophic lateral sclerosis, also known as Lou Gehrig’s disease) Center, and previously volunteered with Visions Anew, a divorce recovery organization. She and her husband of 32 years (a Realtor) live north of Atlanta on Lake Lanier. They have twin sons who are attending dental school and a daughter who recently made them grandparents for the first time.

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Like Alexander, Upshaw is a licensed mortgage broker, which is not a requirement for bank-based mortgage professionals, but which Alexander says “gives our clients an added level of expertise – and comfort, and it’s important to us to offer that kind of above-and-beyond credibility.”

He notes that, Upshaw has a strong referral base and is an expert helping self-employed borrowers and newly divorced individuals, but that she and Private Mortgage Services offer a full range of mortgage products: Purchase, Refinance, Investment, Second Home, Construction, Multiple collateral, Fixed second, Home equity, Lot loan, and more.

Private Bank of Buckhead (www.PrivateBankofBuckhead.com) brings a private banking approach to all clients across all functions of the bank. The bank also is designated a Preferred Lender by the U.S. Small Business Administration. It is located in Piedmont Center (Building Three).

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