



PRIVATE BANK *of Buckhead*

NEWS RELEASE

Bank survey a 'win' for financial planning client relationship manager

Atlanta, April 23, 2010 – Nancy Safay, the client relationship and office manager for The Financial Discovery Group, recently won a \$100 Buckhead Life Restaurant Group gift certificate from Private Bank of Buckhead. The bank held a drawing from among respondents to its 2010 client satisfaction survey, which was tallied late last month.

Notably, Nancy is a former banker, having previously served as a vice president with Bank South Corporation.

“Once again, individual and business clients alike told us they appreciate our tailored service focus, our emphasis on safety and soundness, and the benefits of our technology offerings.” says Charlie Crawford, the bank’s president and CEO. “Pair that feedback with a satisfaction rating of 94 percent, and you’ll see why I am proud that we are accomplishing what we set out to do: Follow a balanced strategy, focusing on quality rather than quantity in terms of relationships, loans and deposits, and all other undertakings.”

He also says survey results were overwhelmingly positive. “In keeping with our mantra to always look for ways to serve you even better, we’re now addressing client suggestions and are heartened by the fact that 98 percent of respondents say they have or would refer a friend to Private Bank of Buckhead.”

“I am glad that our friend and client Nancy and so many others saw fit to respond to our request for feedback,” Crawford says. “It’s great to gain such positive marks early in our fourth year of doing business.”

The Financial Discovery Group (<http://www.financialdiscovery.net/>) is an independent, no-commission/fee-only firm that provides objective advice to individuals and families. It was established in 1996.

Private Bank of Buckhead (www.PrivateBankOfBuckhead.com) brings a private banking approach to all clients across all functions of the bank.

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