



# PRIVATE BANK

*of Buckhead*

## Our fourth anniversary: Thanks...and an opportunity

*Private Bank of Buckhead begins its fifth year by saying a picture is worth a thousand...dollars...*

**Atlanta** – Private Bank of Buckhead (PBB) celebrates its fourth anniversary this month with a promotion that will run through April 2011.

“We are thankful that clients have embraced our strategy and high-touch approach,” says Charlie Crawford, the bank’s president and CEO. “Their confidence and referrals have brought us to our fourth anniversary in a position of strength. For instance, as other banks face shrinking loan portfolios, ours continues to grow.”

He says the bank, which officially opened December 11, 2006, is celebrating this milestone with an anniversary promotion focusing on its Remote Deposit and Online Check Deposit services. Remote Deposit allows businesses to make deposits into their PBB accounts from easy-to-use bank-provided scanners. Online Check Deposit provides the same capability for individuals and small businesses who can use their own desktop scanners to make PBB account deposits.

The promotion is simple:

- Eligibility: To enter to win, make a deposit remotely during each of the first four months of the year (January – April, 2011).
- Drawing prizes: Four winners – one each month in January, February, March and April – will be picked at random.
- No purchase necessary to enter or win.
- Each of the four winners will receive \$250 cash.

“These remote deposit processes utilize an electronic image of your checks in order to give you a bank-from-your-desk option,” Crawford says, “so we played with that idea a bit and came up with ‘a picture is worth a thousand dollars.’ This is a great way to introduce even more people to this free technological convenience...and to say thank you four times to help celebrate four great years in business.”

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“As we look back four years and look ahead many more, we hope friends old and new will take advantage of these services and enjoy this promotion,” Crawford says. “We are proud to partner with our clients day in and day out, and appreciate their affirmation of our tailored approach to banking.”

To learn more about remote deposit services, please visit [www.PrivateBankOfBuckhead.com](http://www.PrivateBankOfBuckhead.com) or contact Brian McGuire, vice president of Treasury Management Services, at [BrianMcGuire@PrivateBankOfBuckhead.com](mailto:BrianMcGuire@PrivateBankOfBuckhead.com) or 404-264-7956. There’s even a demonstration video on the bank’s homepage featuring PBB clients.

Private Bank of Buckhead brings a private banking approach to all clients across all functions of the bank. The bank also is designated a Preferred Lender by the U.S. Small Business Administration, and recently added a dedicated mortgage solutions unit, Private Mortgage Services. It is located in Piedmont Center (Building Three).

**More Information:**

NO PURCHASE NECESSARY TO ENTER OR WIN. For details, full terms and conditions, and how to enter without having an account or making a deposit, see the Official Sweepstakes Rules, which are available by calling the bank: 404-264-7979.

**BELOW, see map of who is using PBB’s remote banking services across Metro Atlanta...!**

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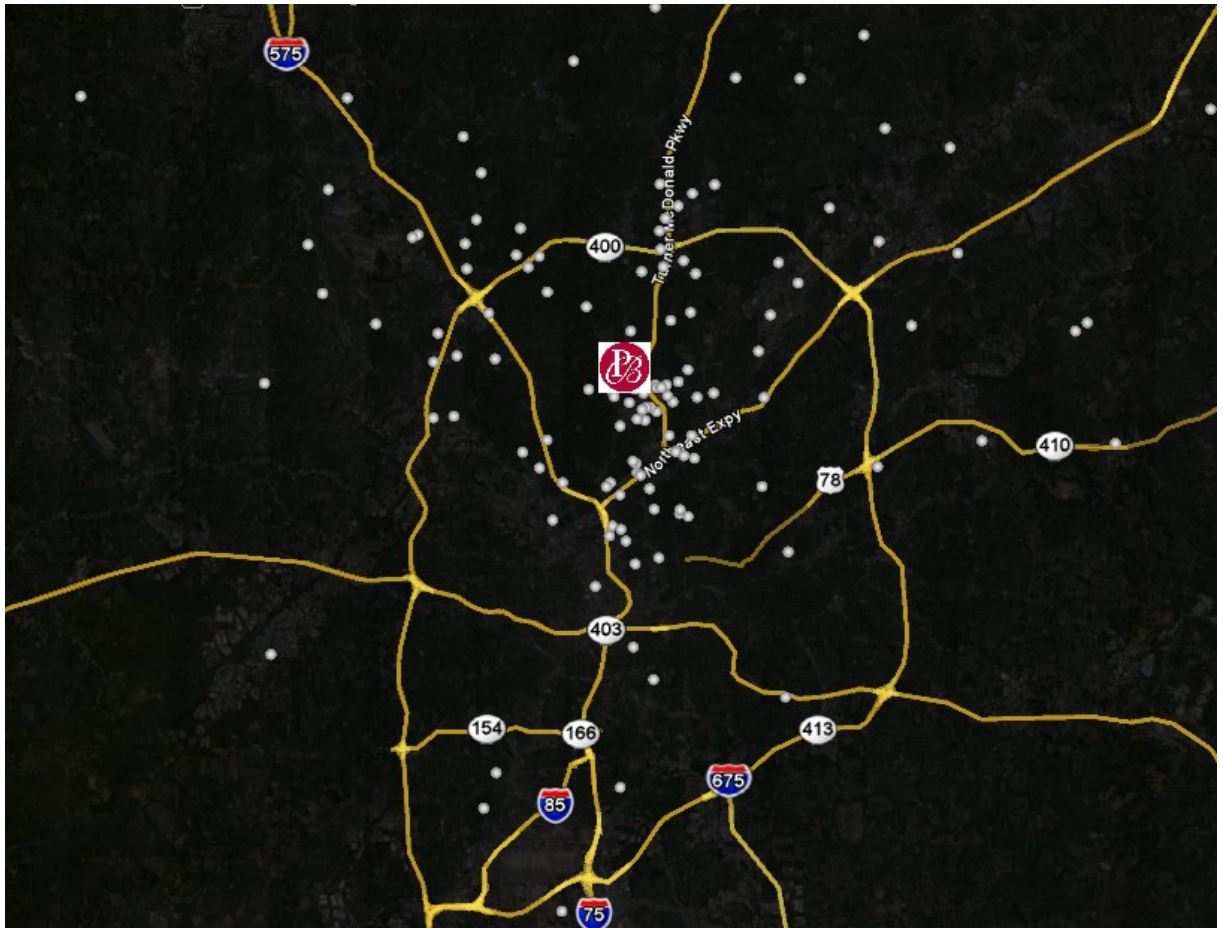
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**SEE WHERE CLIENTS ARE SCANNING  
DEPOSITS ALL OVER TOWN!**

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