



# PRIVATE BANK

*of Buckhead*



## Local businesspeople featured in video promoting from-your-desk banking services

*Cannon Sayers, Lee Katz tout the benefits of making bank deposits from their own desktop scanners*

**Atlanta, November 24, 2010** – Cannon Sayers, president of BBW Bookkeeping (link <http://myatlbookkeeping.com/>) and Lee Katz, managing partner of Grisanti, Galef & Goldress (<http://www.gggmgt.com/>) recently took starring roles in a video touting the benefits of online check deposit, which enables individuals and small businesses to use any approved desktop scanner to make deposits into their accounts.

“Online Check Deposit has seriously changed my life,” says Sayers. “I own a bookkeeping business with 30-plus clients and 14 employees. In the past, my cash flow would be seriously affected as I tried to get to the bank with deposits. Now, when I receive payments from my clients, I can deposit them immediately. It has been so nice to be able to deposit from home and not worry about getting to the bank. I am a huge fan.”

Katz also extols the virtues of the service, noting that, “instead of physically delivering deposits to the bank or mailing them, each check is scanned and submitted via an electronic image.”

The two were early proponents of the service, which Private Bank of Buckhead began offering this summer, and readily agreed to be part of the promotional video. The video was produced by Dan Lax, digital multimedia (videos, photos, and websites) entrepreneur. It can be seen on the home page of the bank’s Web site: [www.PrivateBankOfBuckhead.com](http://www.PrivateBankOfBuckhead.com).

*More...*

**FIRST CLASS SERVICE. FIRST NAME BASIS.**

Private Bank of Buckhead • Three Piedmont Center, Suite 210 • 3565 Piedmont Road • Atlanta, Georgia 30305

MEMBER FDIC  EQUAL HOUSING LENDER

“We’ve offered a similar option to commercial clients, and I am pleased that we are one of only a few banks in this market that we know of to add the Online Check Deposit option for qualifying individuals and small businesses,” says Charlie Crawford, president and CEO of the bank.

Some of the features and benefits of online check deposit:

- Free banking solution for eligible individuals and small businesses;
- Simple to use;
- Make deposits 24/7;
- High-level security with password protection, Internet firewall, and advance encryption;
- Online deposits eliminate trips to the bank and create other cost savings for you; and
- You can review the images of items deposited for 24 months.

Crawford also notes that, of 98 Metro Atlanta community banks surveyed by PBB staffers, only two others offer the online check deposit service fully.

For questions about Online Check Deposit, contact Brian McGuire, vice president, Treasury Management Services: 404-264-7956 or [BrianMcGuire@PrivateBankOfBuckhead.com](mailto:BrianMcGuire@PrivateBankOfBuckhead.com).

Private Bank of Buckhead ([www.PrivateBankofBuckhead.com](http://www.PrivateBankofBuckhead.com)) brings a private banking approach to all clients across all functions of the bank. It offers a full range of SBA and non-SBA lending products. The bank also recently added a dedicated mortgage solutions unit, Private Mortgage Services. Private Bank of Buckhead is located in Piedmont Center (Building Three).

###

**FIRST CLASS SERVICE. FIRST NAME BASIS.**

Private Bank of Buckhead • Three Piedmont Center, Suite 210 • 3565 Piedmont Road • Atlanta, Georgia 30305

MEMBER FDIC  EQUAL HOUSING LENDER