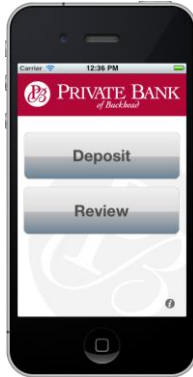




NEWS RELEASE



Smart phone app enables bank clients to make deposits from anywhere

With latest product offering, Private Bank of Buckhead Promises 'the service you expect AND market-leading technology'

Atlanta, June 6, 2011 – Private Bank of Buckhead has launched PB Mobile Deposit, a Smart Phone app which enables the bank's clients to make deposits from their phones.

"We are excited to bring clients – and potential clients – another secure, convenient option for bank-anywhere, time-saving deposits to their accounts," says PBB's President, CEO & Chairman Charlie Crawford. "We took the time in bringing PB Mobile Deposit to market to ensure it would meet and exceed client expectations in terms of functionality and security. Early feedback on this combination of innovation and convenience has been resoundingly positive and very gratifying."

The app is an add-on for PBB's existing Online Check Deposit clients (those who use their own flatbed scanner at home or office to make deposits). The service is easily activated for clients who have not previously used one of the bank's remote deposit options. Once enrolled, clients receive a simple user guide via e-mail, along with PB Mobile login instructions.

For more information about the app – or about Online Check Deposit or Remote Deposit (through which businesses can utilize a specialized bank-provided scanner to make deposits), call on Private Bank of Buckhead's Brian McGuire, vice president of Treasury Management Services, 404-264-7956 or BrianMcGuire@PrivateBankOfBuckhead.com. *More...*

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McGuire notes that, out of 98 Georgia banks surveyed, only nine offered a mobile application in the App Store, and only two of those – besides PBB – offer the mobile deposit capability. He also says that PB Mobile Deposit for BlackBerry and android are coming soon.

“Early adopters tell us this is the way banking used to be,” McGuire says, “with the service you expect – and market-leading technology, which gives them choices – and gives them back their valuable time.”

As with most banking services, PB Mobile Deposit is subject to bank approval, and certain restrictions apply.

Private Bank of Buckhead brings a private banking approach to all clients across all functions of the bank. The bank also is designated a Preferred Lender by the U.S. Small Business Administration, and recently added a dedicated mortgage solutions unit, Private Mortgage Services. It is located in Piedmont Center (Building Three).

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