



PRIVATE BANK

of Buckhead

NEWS RELEASE



Brent Adams

Private Bank of Buckhead enhances management team

Atlanta, March 23, 2010 – Having recently begun its fourth year, Private Bank of Buckhead (PBB) continues its growth and expansion. The bank's Brent Adams has been promoted from Senior Vice President to Executive Vice President, and will serve as Senior Banking Officer. The Rome, Georgia-native joined PBB during the bank's organization period in 2006.

“Ultimately, what has continued to set us apart,” says Charlie Crawford, president and CEO of the bank, “is first-class banking and financial services delivered by highly experienced professionals like Brent. This enhancement to our management team recognizes Brent's progression and, in particular, ensures our continuing commitment to building long-term, first-name relationships with our clients.”

As Senior Banking Officer, Crawford says Adams has overall responsibility for leading Private Bank of Buckhead's business development activities and is responsible for leadership of the bank's community development efforts. Adams began his banking career with Bank South, where he worked in private banking and branch management for 10 years. He later worked for Wachovia, The Buckhead Bank and Riverside Bank; at the latter two banks, he worked with Crawford, a community banking veteran.

Adams currently serves on the advisory board of Atlanta Crime Stoppers and the board for the Buckhead Business Association (BBA) Leadership Institute. He is a graduate of Leadership Atlanta's 2008 class and completed the Multiple Sclerosis Society of Georgia's inaugural Leadership Class in 2009. The Georgia State University graduate is a member of BBA, volunteers with Buckhead Christian Ministry, Atlanta Chamber of Commerce and makes annual outreach trips to Haiti through the Presbytery of Greater Atlanta. He also is an elder at Covenant Presbyterian Church.

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“At a time when many banks struggle and the economy is considered ‘down,’ we continue to find ourselves positioned favorably because we have followed a balanced strategy, and we focus on quality rather than quantity in terms of relationships, loans and deposits, and all other undertakings – including service to our clients by seasoned, highly experienced banking professionals like Brent Adams,” Crawford says.

He also notes that the bank recently added two new “front-line professionals:” Vice President and Branch Manager Teri Gann, who brings 26 years of banking experience to her role, and Connie McCall, also a seasoned banker, who will be PBB’s newest personal banker.

Private Bank of Buckhead (www.PrivateBankofBuckhead.com) brings a private banking approach to all clients across all functions of the bank. It is located in Piedmont Center (Building Three).

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