



PRIVATE BANK
of Buckhead



**National
Multiple Sclerosis
Society**
Georgia Chapter

NEWS RELEASE



Vita Sims

Sims chosen for MS Leadership Class

Atlanta, January 29, 2010 – Private Bank of Buckhead’s Vita Sims is one of 50 corporate leaders chosen for this year’s MS Leadership Class, an effort of the National Multiple Sclerosis Society Georgia Chapter.

“I am proud Vita was recognized by being asked to be part of the MS Leadership Class,” says Charlie Crawford, president and CEO of Private Bank of Buckhead, “especially at a time when volunteer leadership and non-profit funding are particularly challenging.”

Sims, the Loan Administration Officer at the bank, has more than 20 years of banking experience. She has been actively raising money and participating with AIDS Walk Atlanta since 1997, and has participated in the Walk for March of Dimes since 2005. Sims also volunteers for the annual Sister to Sister Health Fair for women. She is an active parent with the Henry County Delta Sigma Theta Sorority Academy for Girls, helping girls with community service efforts such as sponsoring health fairs in the Clayton-Henry area, visiting assisted living centers offering manicures, hair combing, singing, delivering care packages to the needy, and more. The Academy also offers a World AIDS Day program every year for the chapter.

More, please see next page...

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“We are honored to include Vita among the bright, energetic men and women of the 2010 Leadership Class,” says Roy A. Rangel, president of the National Multiple Sclerosis Society Georgia Chapter. “She exemplifies the kind of leaders we’re calling on to build awareness of the National MS Society and its mission to create a world free of MS.”

Class graduates will be honored with the National Multiple Sclerosis Society’s coveted *MS Leadership Scholar Award*, an honor reserved for a stellar group of men and women across the U.S. aspiring to greater achievements in their field and making significant contributions in their community.

Private Bank of Buckhead (www.PrivateBankOfBuckhead.com) brings a private banking approach to all clients across all functions of the bank.

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