



PRIVATE BANK

of Buckhead

NEWS RELEASE



Welma Baer

Welma Baer achieves distinguished AAP designation

Atlanta, January 5, 2009 – Welma Baer, deposit operations manager at Private Bank of Buckhead, recently received Accredited ACH Professional (AAP) designation from NACHA (the Electronic Payments Association, formerly the National Automated Clearing House Association). The AAP designation recognizes banking and other professionals for their understanding and knowledge of the automated clearing house (ACH) network and the payments industry.

“Having an AAP on staff reinforces that we are ahead of the curve,” says Susan Ahern, vice president of operations at Private Bank of Buckhead. “Welma has gone the extra mile to ensure she is not only expert at her job but a leader in her field. We’re proud of her accomplishment.”

Ahern notes that Baer studied ACH rules and electronic payment system regulations for 7 months in preparation for the November exam. Only 28 professionals passed the exam statewide in 2008.

Baer has been with the bank since its inception in late 2006. Her primary duties include developing policies and procedures related to deposit accounts, and managing all aspects of Internet Banking. In her spare time she volunteers with the Izunome Association at the Atlanta Johrei Center, of which she is the founder.

Private Bank of Buckhead (www.PrivateBankOfBuckhead.com) brings a private banking approach to all clients across all functions of the bank.

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